

All Users

Add comparison

Custom

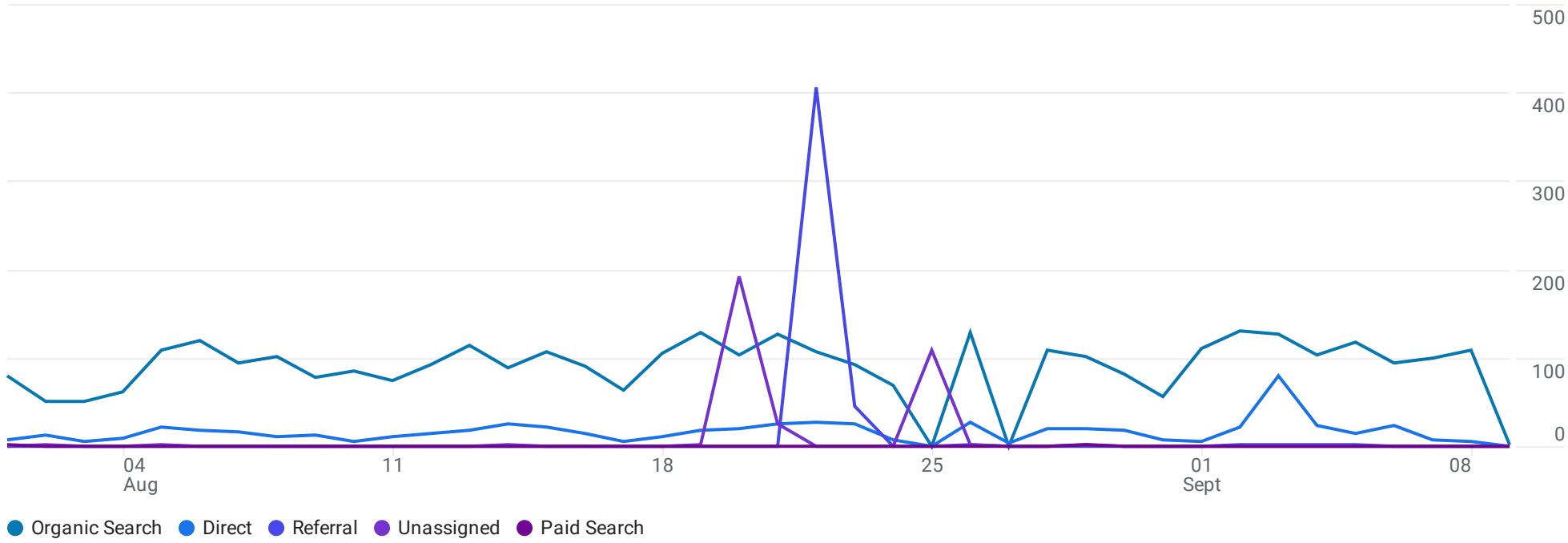
1 Aug - 9 Sept 2024

Compare:3 Aug - 11 Sept 2023

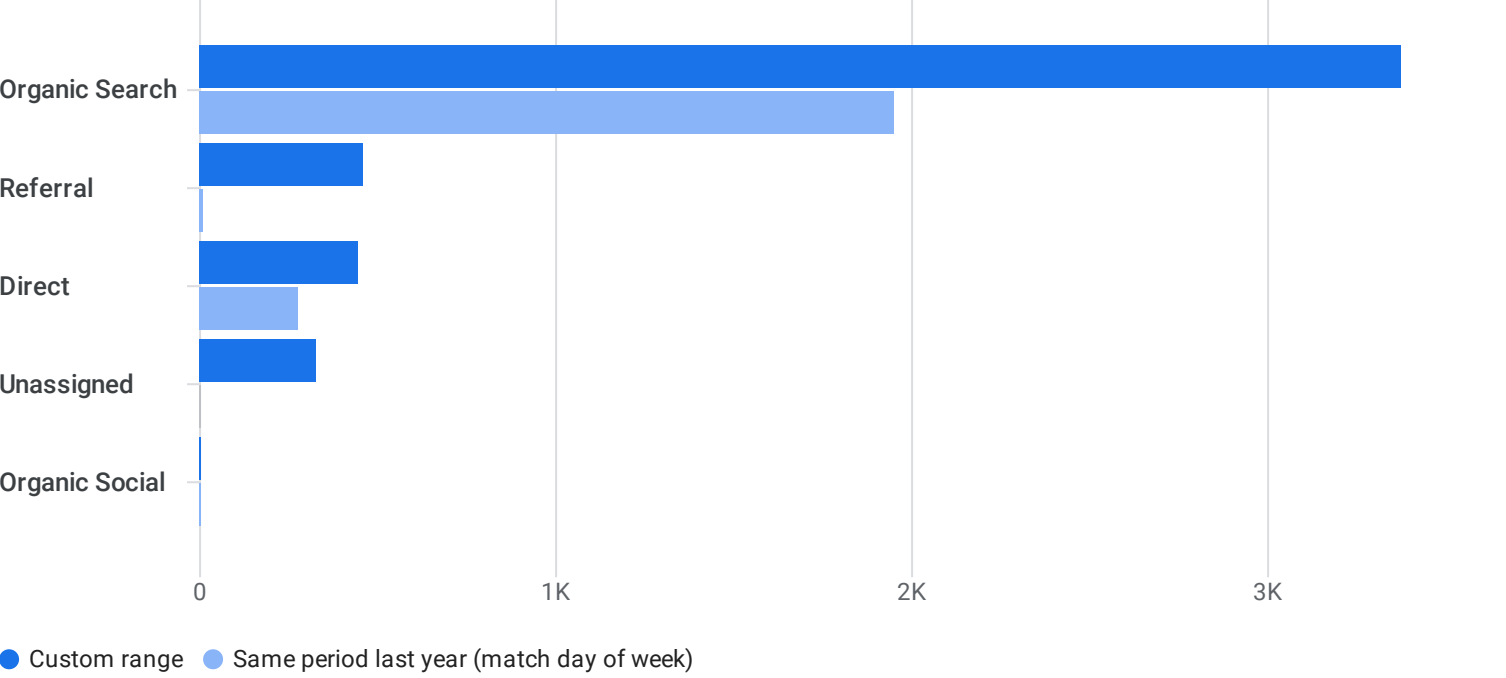
Traffic acquisition: Session primary channel group (Default channel group)

Add filter

Users by Session primary channel group (Default channel group) over time



Users by Session primary channel group (Default channel group)



Search...

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Session primary...channel group)		↓ Users	Sessions	Engaged sessions	Average engagement time per session	Engaged sessions per user	Events per session	Engagement rate	Event count All events	Key events All events	Session key event rate All events	Total revenue
SHOW ALL ROWS		4,599 vs. 2,519 ↑ 82.57%	6,110 vs. 4,100 ↑ 49.02%	2,980 vs. 1,294 ↑ 130.29%	1m 06s vs. 0.02 ↑ 307,893.36%	0.65 vs. 0.51 ↑ 26.14%	5.96 vs. 3.54 ↑ 68.08%	48.77% vs. 31.56% ↑ 54.53%	36,388 vs. 14,527 ↑ 150.49%	4.00 vs. 2.00 ↑ 100%	0.05% vs. 0.05% ↑ 0.65%	kr.0.00 vs. kr.0.00
1	Organic Search											
	1 Aug - 9 Sept 2024	3,376	4,345	2,029	56s	0.60	4.95	46.7%	21,518	4.00	0.07%	kr.0.00
	3 Aug - 11 Sept 2023	1,952	2,411	634	0s	0.32	3.42	26.3%	8,235	1.00	0.04%	kr.0.00
	% change	72.95%	80.22%	220.03%	154,273.11%	85.04%	44.99%	77.58%	161.3%	300%	66.47%	0%
2	Referral											
	1 Aug - 9 Sept 2024	458	459	457	26s	1.00	5.01	99.56%	2,300	0.00	0%	kr.0.00
	3 Aug - 11 Sept 2023	11	21	3	0s	0.27	2.86	14.29%	60	0.00	0%	kr.0.00
	% change	4,063.64%	2,085.71%	15,133.33%	0%	265.87%	75.38%	596.95%	3,733.33%	0%	0%	0%
3	Direct											
	1 Aug - 9 Sept 2024	446	1,161	428	16s	0.96	4.06	36.86%	4,713	0.00	0%	kr.0.00
	3 Aug - 11 Sept 2023	277	1,211	442	0s	1.60	3.85	36.5%	4,661	0.00	0%	kr.0.00
	% change	61.01%	-4.13%	-3.17%	0%	-39.86%	5.47%	1%	1.12%	0%	0%	0%
4	Unassigned											
	1 Aug - 9 Sept 2024	326	137	55	15m 27s	0.17	57.09	40.15%	7,822	0.00	0%	kr.0.00
	3 Aug - 11 Sept 2023	0	0	0	0s	0.00	0.00	0%	0	0.00	0%	kr.0.00
	% change	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
5	Organic Social											
	1 Aug - 9 Sept 2024	5	5	0	0s	0.00	3.80	0%	19	0.00	0%	kr.0.00
	3 Aug - 11 Sept 2023	2	2	1	0s	0.50	3.50	50%	7	0.00	0%	kr.0.00
	% change	150%	150%	-100%	0%	-100%	8.57%	-100%	171.43%	0%	0%	0%
6	Paid Search											
	1 Aug - 9 Sept 2024	2	3	2	39s	1.00	5.33	66.67%	16	0.00	0%	kr.0.00
	3 Aug - 11 Sept 2023	301	364	210	0s	0.70	4.13	57.69%	1,502	1.00	0.27%	kr.0.00
	% change	-99.34%	-99.18%	-99.05%	0%	43.33%	29.25%	15.56%	-98.93%	-100%	-100%	0%
7	Display											
	1 Aug - 9 Sept 2024	0	0	0	0s	0.00	0.00	0%	0	0.00	0%	kr.0.00
	3 Aug - 11 Sept 2023	15	22	3	0s	0.20	2.82	13.64%	62	0.00	0%	kr.0.00
	% change	-100%	-100%	-100%	0%	-100%	-100%	-100%	-100%	0%	0%	0%

